

Roust vodkas rise in TOP 100 Spirits Brands

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Roust vodka brands have been ranked among the TOP 100 Spirits Brands Worldwide by Shanken's IMPACT magazine, a leading source for alcohol beverage industry statistics.



Poland's #1 vodka, Żubrówka is the world's TOP 4 global vodka brand. Having grown by 11.3% in 2017, it has become #7 fastest growing spirit brand across all categories worldwide.

Russian Standard remains unrivalled as world's #1 Russian premium vodka. With the sales of 3.4 mln 9l cases in 2017, it has risen to the 14th place among the best-selling vodka brands worldwide.

Soplica's sales volumes have increased by 12.9% in 2017, which resulted in the 5th place among the fastest growing global spirit brands across all categories. Soplica has become #13 largest selling vodka brand globally with the sales of 3.5 mln 9l cases.

The international success of Roust vodka brands has continually been validated over the years by industry experts such as Drinks International, IWSR and IMPACT.