

# New flavours from Sopllica and Żytniówka

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## SOPLICA AND ŻYTNIOŪKA INTRODUCE NEW FLAVORS

Roust Group, world's second-largest vodka producer, is delighted to announce that two of the fastest growing vodka brands in the world — Sopllica and Żytniówka — are extending their product range with new flavours.

Sopllica, the #1 flavoured vodka in Poland, has released two new flavours — Sopllica Uszlachetniona Jabłkiem with a hint of apple and Sopllica Uszlachetniona Śliwką with a hint of plum, both very popular in Poland.

The process combines clear spirit and the natural fruit essence, a centuries-old Polish tradition of fruit distillation. Both apple and plum flavours have a smooth aroma with a dry fruity essence.

Żytniówka has 2 new variants, both of which are traditional flavours of Poland: Żytniówka Chlebowa with a hint of traditional fresh rye bread and Żytniówka Chrzanowa with a hint of dry and spicy horseradish. Both new products are based on the brand's key differentiators: Polish rye spirit and they originate from Podlasie, the region famous for its pure nature and hospitality.

The new flavours are already available on the Polish market.

### About Roust Group

Roust Group is the largest integrated spirits producer and distributor in Central and Eastern Europe and the second-largest vodka producer by volume in the world, with over 27 mln 9l cases sold annually in more than 80 markets. Roust owns production facilities and distribution centres across Poland, Hungary, Russia and Italy. Roust's extensive portfolio includes flagship vodka brands Russian Standard, Green Mark, Parliament, Talka and Zhuravli, as well as the iconic Polish vodka Żubrówka. Roust Group includes Gancia, the legendary Italian company that created the first Italian sparkling wine. Roust Group's Founder and Chairman of the Board of Directors is Roustam Tariko.

