

THIS FORM WAS NOT FILED WITH THE U.S SECURITIES AND EXCHANGE COMMISSION

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Date of Report (Date of Earliest Event Reported): April 7, 2017**

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**ROUST CORPORATION**

(Exact Name of Registrant as Specified in Its Charter)

**New York**  
(State or Other Jurisdiction Of  
Incorporation)

(Commission  
File Number)

**54-1865271**  
(I.R.S. Employer Identification  
No.)

**232 Madison Ave., Suite 1600, New York, NY**  
(Address of principal executive offices)

**10016**  
(Zip Code)

**(7495) 642 82 80**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02      Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On April 7, 2017 Roust Corporation (“ROUST”) issued a press release to announce that the Board of Directors appointed Mr. Monzer Elabrashy, CEO of Roust Poland, to the position of Global CEO, Roust, effective May 1, 2017. The press release can be obtained at [www.roust.com](http://www.roust.com)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, Roust Corporation has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROUST CORPORATION

By: /s/ Goran Ljubicic  
Goran Ljubicic

Chief Financial Officer

Date: April 7, 2017



**MOSCOW, Russia – April 7, 2017** - Roust Corporation announces the appointment of Mr. Monzer Elabrashy, CEO of Roust Poland to the position of Global CEO, Roust starting May 1, 2017.

We are pleased to announce the appointment of Mr. Monzer Elabrashy, CEO of Roust Poland, to the position of Global CEO, Roust starting May 1, 2017. In his new role, Mr. Elabrashy will be responsible for all aspects of our consolidated business in all markets of presence. In particular, Mr. Elabrashy will be in charge of strategic planning and operational management of all our brands in Russia, Poland, Hungary and international markets. He will also oversee and control other important functions – production, distribution, finance and marketing. Mr. Elabrashy new appointment will further enhance our management team and will reinforce the company's position as the world's second largest vodka producer and the largest alcohol producer in Central / Eastern Europe and Russia..

Mr. Elabrashy is a seasoned FMCG professional with broad international expertise across Europe, the CIS and Asia. Prior to joining CEDC in 2013, he worked in senior positions at The Coca-Cola Company, Coca-Cola Hellenic, Red Bull and Henkel. Being the CEO of Roust Poland, Mr. Elabrashy has led the company to the leadership position on the Polish market, crossing 15 million 9-liter cases in 2016 in Poland. As a result, our key brands, including *Żubrówka* and *Soplica* have become among the largest and the fastest growing brands in the world for each of the last 3 years. In February 2017, our company has further strengthened its position with a 43.8% market share and continued double digit growth. Moreover, we have successfully developed our agency brands businesses and strategic partnerships, with Gallo, William Grant, Remy, Jägermeister and Campari all achieving record results on the Polish market over each of the last 4 years.

Mr. Grant Winterton, who served as Global CEO of Roust since 2012, decided to pursue other opportunities outside of our company, effective May 1, 2017. We are grateful to Mr. Winterton for his significant contribution to building the consolidated Roust business, achieving high growth rates in international markets and his active participation in obtaining additional capitalization.

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### ***About Roust***

*Roust Corporation is one of the world's largest vodka producers, maintaining leading positions in all its key markets: Poland, Russia and Hungary. Its brand portfolio includes well-known brands such as Żubrówka, Soplica, Bols and Absolut in Poland; Green Mark and Parliament in Russia; and Royal Vodka in Hungary. Each of these brands is a leader in its segment in those markets..*